

(translation for reference)

January 31, 2023

To: Southern province of Sri Lanka

To whom it may concern,

The World Eco-Design Conference (WEDC) is a global eco-design industrial development conference initiated by design organizations, institutions, enterprises and universities from over 30 countries and regions. The Conference has been held in Conghua, Guangzhou since 2018. In December 2021, the WEDC was granted United Nations Special Consultative Status as a social organization.

In 2021, the WEDC launched the International Design Education (IDE) Program with the cooperation of the United Nations Technology Bank for the Least Developed Countries, offering 50 full-scholarship seats each year (including tuition, accommodation and insurance. Please see Attachment 3 for details). The program is aimed to nurture problem solvers and entrepreneurs and help developing countries to enhance their capacity of industrial innovation and design. In 2022, 32 students from 14 countries such as Bangladesh, Ethiopia and Madagascar successfully applied for the scholarship. This year the program is open to the 46 least developed countries (LDCs). Through our efforts, Sri Lanka, Tonga and Vanuatu are added into the list this year. Eligible students from these three countries may also apply before the deadline of February 28th (Please see Attachment 3 for details).

Students from your country are warmly welcome to apply for the program. For further details please consult the WEDC Office (Contact: Kelly LIANG, Mobile: 86-17876342308, Email: wedc@vip.126.com)

Attachment: 1. About the World Eco-Design Conference
About the International Design Education Program
Application Guide for IDE Program 2023

Best regards,

Guangdong People's Association for Friendship with Foreign Countries

Attachment 1

About the World Eco-Design Conference

The World Eco-Design Conference (WEDC) is a global eco-design industrial development conference initiated by design organizations, institutions, enterprises and universities from over 30 countries and regions. The Conference has been held in Conghua, Guangzhou since 2018. In December 2021, WEDC was granted United Nations Special Consultative Status as a social organization.

Thanks to the cooperation of international organizations such as UNIDO, UN Women, UN Technology Bank for Least Developed Countries, the WEDC has successfully launched a series of programs, such as the UNIDO Eco-Design Leading Talent Training Program, International Design Education Program, Women's Design and Innovative Development Forum and facial masks donations to different countries. The WEDC has also established links with Thailand, Cambodia, and Bangladesh etc., through inviting them to be the Guest Countries of Honour of the past conferences. By hosting the Ministerial Roundtable Meeting, the WEDC has taken the initiative to explore new mechanisms and new patterns for harmonious development of economy, society, resources and environment in different countries and regions.

Attachment 2

About the IDE Program

The IDE Program is a cooperative program of the UN Technology Bank, the WEDC and Zhejiang University. By offering a 2.5 year long postgraduate program to 50 eligible students each year, ZJUNB provides an opportunity for LDC students with interdisciplinary backgrounds to specialize in industrial design while also nurturing problem solvers and entrepreneurs. Eligible students who hold Bachelor's degrees can submit an online application with supporting documents. Upon the review process, the selected students will be granted scholarships. Students who successfully complete the Program will be conferred with a Master's degree in Industrial Design Engineering by Zhejiang University. The LDC students will study industrial design engineering at ZJUNB and promote innovation and knowledge transfer to their home countries. The program will support South-South cooperation to enhance science, technology and innovation in LDCs and add to the capacity to innovate, solve problems, boost national economic growth and achieve sustainable development.

The UN Technology Bank is a global organization, dedicated to enhancing the contribution of science, technology and innovation for sustainable development in the world's 46 least developed countries.

The WEDC is an industrial, academic and world-wide non-governmental organization, who aims to promote the integration and sustainable development of design, ecology and society on a global scale, strengthen exchanges and cooperation on ecological design among countries and regions.

Zhejiang University (ZJU) ranks among the top 3 on the Chinese mainland and the top 50 in the QS World University Rankings. Ningbo Innovation Center, Zhejiang University (ZJUNB) was built with strong support from Ningbo Municipal People's Government in 2018 focusing on scientific research, achievements transformation and postgraduate education. ZJU-ISD is an international school of the Center specializing in innovation driven design, featuring scientific research, internationalization and interdisciplinarity by relying on ZJU's high-quality educational resources.

See details in UN website:

<https://www.un.org/technologybank/news/scholarships-ldc-students-international-design-education-program-2023-are-now-open-application>

Application Guide for IDE Master' s Degree Program 2023, Zhejiang University (For LDCs)

INTRODUCTION

The UN Technology Bank for the Least Developed Countries, the World Eco-Design Conference (WEDC), and the International School of Design at Ningbo Innovation Center, Zhejiang University, (ISD-ZJU Ningbo), China jointly signed the agreement on cooperation and promotion of the implementation of the International Design Education (IDE) program which provides master's education in industrial design engineering. Industrial design offers great potential for least developed countries (LDCs) as a driver of innovation, problem-solving and economic growth.

Zhejiang University is ranked among China's leading Universities for both the quantity and quality of its master's degree programs. Several hundred academic majors are established in colleges and departments affiliated to seven faculties of science, engineering, agriculture, medicine, information technology, humanities and social sciences. **Ningbo Innovation Center, Zhejiang University** was jointly built by Zhejiang University and the Ningbo Municipal People's Government on August 1st, 2018. As a directly affiliated institution of ZJU, Ningbo Innovation Center, Zhejiang University strives to create a high-level, research-oriented, international campus that integrates research and technology transfer, relying on Zhejiang University's high-quality educational resources.

The International Design Education Program (IDE) is developed for students from the world's

least developed countries. The program will be facilitated by the **International School of Design, Ningbo Innovation Center, Zhejiang University (ISD-ZJU NINGBO)**, which will provide master's education and research on industrial design engineering with the cooperation of the School of Software Technology, ZJU. The IDE program is also an incubator for bridging innovation and entrepreneurship by transforming exceptional projects and research into start-ups and supporting them to innovate and grow by providing business support resources and services, resulting in closer access to manufacturing and business.

The IDE program is completed in two and a half academic years, offered in English, and located in **Ningbo Innovation Center, Zhejiang University**. Graduates fulfilling all the degree requirements will be awarded the master's degree of Industrial Design Engineering, Zhejiang University. This program provides applicants from LDCs with full scholarships, which will cover full tuition fee, on-campus accommodation expenses (excluding utilities), comprehensive insurance, admission fee, and monthly stipend (**Monthly stipend is applicable to on-campus students only and subject to periodic evaluation based on comprehensive performance**).

PROGRAM CURRICULUM

Courses	Credit	Compulsory/Optional
At least 1 General Education Course (optional specific course)	1.0	Compulsory
Engineering Ethics	2.0	Compulsory
Chinese Language	2.0	Compulsory
Introduction to China	3.0	Compulsory

Writing Skills for Papers and Graduate Thesis	1.0	Compulsory
Design Management	2.0	Compulsory
Introduction to the Frontiers of Engineering Technology	2.0	Compulsory
Integration and Innovation Design	2.0	Compulsory
Product Innovation and Business Model	2.0	Compulsory
Cultural Construction	2.0	Compulsory
Design Engineering	3.0	Optional
Interaction Technology and Design Practice	2.0	Optional
Information Product Design and Practice	3.0	Optional

*** The program curriculum may be subject to further adjustments after the semester starts.**

Please refer to the latest curriculum from the ISD-ZJU website.

ADMISSION REQUIREMENTS

- Applicants must be citizens of one of the 46 least developed countries (please refer to the UN website for a full list of eligible countries);
- Have a bachelor's degree (Applicants who have not obtained the degree certificate when applying shall provide the pre-graduation certificate first, then provide the academic degree certificate no later than registration);
- Must be under the age of 35 (Age limit is flexible for healthy applicants with certain work experience and excellent academic records);

- In good health with no infectious disease or any physical or mental diseases that may affect normal study;

- Language proficiency requirements:

1. There is no Chinese language proficiency requirement for the applicants of this English-taught program, but applicants (except for native English speakers) must have an internet-based TOEFL test score of 90 or IELTS test score of 6.5 or Duolingo test score of 120 (or above). The TOEFL/IELTS/Duolingo test results must not be older than the last 2 years.

* TOEFL DI Code of Zhejiang University is C340. TOEFL MyBest score is accepted.

2. Otherwise, applicants who have received degrees from institutions where the official language of teaching is exclusively English can be accepted with appropriate proof.

The applicant who has given up their original Chinese citizenship and becomes a foreign citizen shall provide the documents certifying the cancellation of Chinese nationality, according to the policy of the Ministry of Education of the PRC.

If the applicant has acquired foreign citizenship automatically at the time of birth in a foreign country, whose parents are both Chinese citizens, or one of the parents is a Chinese citizen, the review of application will be implemented according to the No.210 [2008] Article issued by Exit-Entry Administration Office, Provincial Public Security Bureau, Zhejiang Province

(please refer to http://iczu.zju.edu.cn/attachments/file/20201110/20201110061837_79241.docx).

DOCUMENTS FOR APPLICATION

Applicants shall complete online registration and log into the Application & Admissions System for International Student of Zhejiang University (<http://isinfosys.zju.edu.cn/recruit/login.shtml>), and select **School of Software Technology** as First Preference College and **Industrial Design Engineering (Professional) (English-taught)** as First Preference Major to indicate the application for IDE master's program. All the necessary application documents must be submitted strictly as required.

In addition to the online submission, applicants must also send the Admission Application Form and all the relevant materials to Ningbo Innovation Center, Zhejiang University in **ZIP** or **RAR** file via email: nbxq010@zju.edu.cn.

Applicants must clearly fill in the application form and completely submit the following materials as required.

Incomplete application materials will **NOT** be processed. Additional documents may be required when necessary.

Please note: There is NO need for the delivery of hard copies of the application materials. Hard copies of the application materials will NOT be reviewed and further processed. All the required materials should be scanned copies of original documents and packaged into a ZIP or RAR file. The scanned copies should be clear, in colour and complete. Please name all materials files in the

order of the following request.

1. Admission Application Form of Zhejiang University, pasted with a recent ID photo (white background, 35mm×45mm in size);
2. A scanned copy of passport biopage (PDF/JPG format);
3. Highest degree certificates, which must be scanned copies of original documents or notarized copies. Applicant who has not obtained the degree certificate when applying shall provide an official pre-graduation certificate showing their student status and the expected graduation date;

Documents in languages other than Chinese or English must be attached with notarized translations in Chinese or English (PDF format);

4. Bachelor's degree Academic transcripts, which must be scanned copies of original documents or notarized copies. Documents in languages other than Chinese or English must be attached with notarized translations in Chinese or English (PDF format);
5. Scanned copies of English proficiency certificates. (Not required for native English speakers. Chinese proficiency certificates are not required but are preferred as supplements) (PDF format)
6. Personal statement, in Chinese or English, should include study or work experience, reasons for application and study proposal. No less than 1500 words (PDF format);
7. Two letters of recommendation from full Professors or Associate Professors, in Chinese or English. (Professors' signature, contact phone number, and email address must be put on the letter) (PDF format);
8. Published academic papers or other academic achievements (If any) (PDF format);
9. Applicants are strongly encouraged to provide GRE, NTS-GAT test score;

10. Applicant who has given up their original Chinese citizenship and become foreign citizens shall provide the documents certifying the cancellation of Chinese nationality, according to the policy of the Ministry of Education of the PRC (PDF format);

11. If the applicant has acquired foreign citizenship automatically at the time of birth in a foreign country, whose parents are both Chinese citizens, or one of the parents is a Chinese citizen, please provide

[1] Documents certifying acquiring foreign citizenship at the time of birth;

[2] Documents certifying parent's (with Chinese citizenship) permanent residence in a foreign country before the birth of applicants.

Note: Documents in languages other than Chinese or English must be attached with notarized translations in Chinese or English (PDF format).

APPLICATION DEADLINE

From now on to **February 28, 2023**.

Please make sure to complete the application before the deadline.

SELECTION PROCESS AND DATES FOR ANNOUNCING ADMISSION RESULTS

The university enrollment will be made on competitive selection according to the students' academic performance, personal study plan, etc. After the applicant completes the application form and submits all the required application materials, the first-round of reviews will be arranged with the academic departments or colleges' to assess the application against the requirements. University authorities will have a second-round of review after an initial review made by departments and colleges.

Time of announcing the admission results: Admission Notice, Visa Application Forms, with other relevant documents will be sent out from **mid-July, 2023**.

Applicants will be informed about their application results via email.

FEES

1. Admission Fee: RMB 800 yuan
2. Tuition: RMB 36,800 yuan /Year
3. Insurance Fee: RMB 800 yuan /Year
4. On-campus Accommodation Fee: RMB 2,000 yuan/Year

Note: Students who apply for the IDE program don't have to pay the admission fee when applying, please **ignore** the related message automatically sent by the system.

INSURANCE

According to the Ministry of Education regulations, international students who come to our school to study for one semester or longer must purchase comprehensive insurance in mainland of China as a necessary requirement for their registration for the new semester.

The university will NOT register students who fail to purchase comprehensive insurance which meets certain requirements.

Information related to purchasing insurance will be notified in detail before registration. The admitted students should handle insurance affairs strictly according to the instructions on the notice.

Note: This insurance can NOT cover the medical treatment expense for physical or mental diseases which students suffered before coming to China.

SCHOLARSHIP

The scholarship is fully provided by Ningbo Innovation Center, Zhejiang University.

Coverage of the Full Scholarship:

Full tuition waiver;

Free on-campus accommodation;

Comprehensive Medical Insurance;

Admission fee waiver;

Monthly stipend: RMB 1,700 yuan monthly; (**Applicable to on-campus students only and subject to periodic evaluation based on their comprehensive performance**)

Eligible students will apply for the scholarship together with his/her program application. The application of scholarship will be reviewed and announced in **mid-July, 2023**. Results will be notified via email.

REGISTRATION

1. Admitted applicants should strictly follow the register time in the admission notice.

Admitted applicants are required to provide the original copies of academic degree certificates, academic transcripts and other relevant materials on registration day; those who fail to provide the original copies will be disqualified for the enrollment.

2. Master's degree programs at Zhejiang University usually start at the end of August or early September every year. For exact registration dates, please refer to the Admission Notice.

ACCOMMODATION

After the registration within the specified time, new students will be assigned to dormitories according to the arrangements of Ningbo Innovation Center, Zhejiang University. And the accommodation standard for all international students is double room (that is 2 students share 2 beds in 1 bedroom).

CONTACT

International Affairs Office, Ningbo Innovation Center, Zhejiang University

Email: nbxq010@zju.edu.cn

Tel: +86-574-88229527

Address: 5 Xuefu Road, Yinzhou District, Ningbo, 315100, Zhejiang, China

PRIVACY STATEMENT

Zhejiang University respects the privacy of anyone who interacts with us and is committed to protecting and managing personal and health information fairly and lawfully in compliance with the Personal Information Protection Law. The University will process the information for various reasons to carry out our academic and other administrative functions. We aim to be as transparent as possible about how we use personal information and only collect and retain the minimum amount of data possible and keep it securely.

About UN Technology Bank

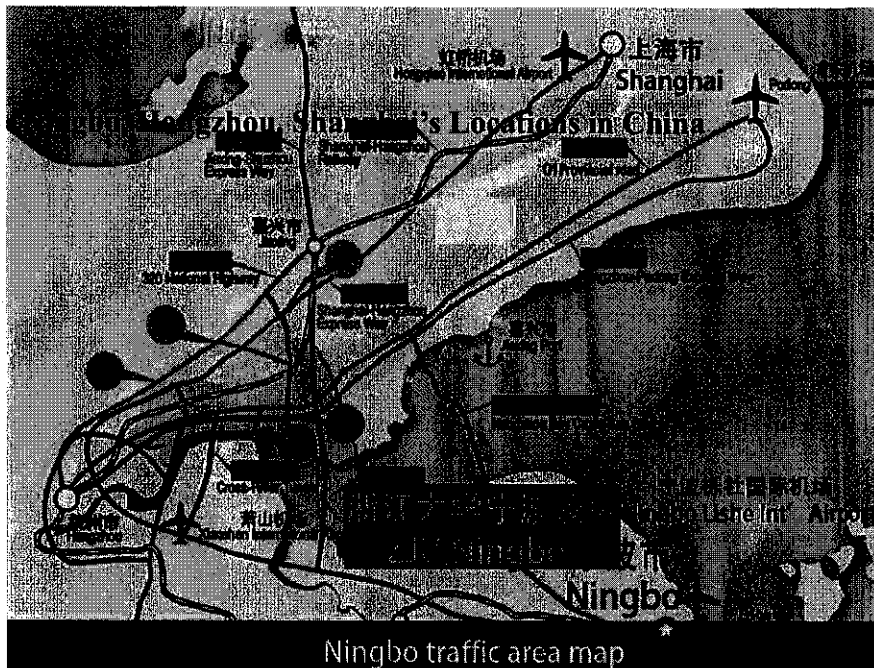
The United Nations Technology Bank for Least Developed Countries is a global organization dedicated to enhancing the contribution of science, technology, and innovation for sustainable development in the world's least developed countries. The UNTBLDC supports national and regional technological efforts, reinforces partnerships across sectors and helps nations identify and use appropriate technologies to transform their economies and improve livelihoods.



About World Eco-Design Conference

World Eco-Design Conference has United Nations Special Consultative Status. It is an industrial, academic and world-wide non-profit social organization, which aims to promote the integration and sustainable development of design, ecology and society on a global scale, by strengthening exchanges and cooperation on ecological design among countries and regions.





附件 1

世界生态设计大会简介

世界生态设计大会是由 30 多个国家和地区的设计组织、机构、企业以及院校等发起的世界生态设计产业发展会议，会议于 2018 年起在广州从化区举办。2021 年 12 月世界生态设计大会作为社会组织申请获得了联合国经社理事会特别咨商地位。

广州市从化区湾区设计协同研究院作为世界生态设计大会的运营单位，推动世界生态设计大会与联合国工业发展组织、联合国妇女署、联合国最不发达国家技术银行等国际组织开展了多项合作，包括：联合国工业发展组织生态设计领军班、国际设计教育项目、女性设计与创新发展论坛、口罩捐赠、联合国技术银行生态设计促进中心等。此外，还与泰国、柬埔寨、孟加拉等国家构建了良好关系，主办各类圆桌会议，探索在不同国家、地区的经济、社会和资源环境协调发展的新机制和新模式。

附件 2

国际设计教育项目简介

国际设计教育项目是由联合国最不发达国家技术银行、世界生态设计大会与浙江大学宁波科创中心（宁波校区）国际合作设计分院三方共同发起的项目，每年开放 50 个奖学金名额，旨在增强发展中国家的设计教育能力。目前面向联合国指定的最不发达国家开放申请名额，拥有学士或硕士学位的学生均可申请攻读工业设计工程硕士课程。该项目是融合创新创业精神的孵化器，将卓越的项目和研究转化为初创企业，并为初创企业提供业务服务与支持，使学生的研究成果更工业化与商业化。

联合国最不发达国家技术银行是联合国大会的附属机构，致力于从科学、技术和创新等领域加大对世界上最不发达国家可持续发展的支持。

世界生态设计大会是一个行业性、学术性、世界性的非营利性社会组织，旨在于全球范围内促进设计与生态、社会的融合可持续发展，促进国家、地区间设计交流与合作。

2018 年 8 月 1 日，浙江大学和宁波市人民政府正式签署协议，共建浙江大学宁波科创中心（宁波校区）。依托浙江大学优质办学资源，浙江大学宁波校区致力于成为一个集科研和技术转移于一体的高水平、研究型、国际化校区。

项目详情请查阅联合国官网招生页面：

<https://www.un.org/technologybank/news/scholarships-1dc-students-international-design-education-program-2023-are-now-open-application>