



වදේශ සම්පත් දෙපාර්තමේන්තුව  
வெளிநாட்டுவளங்கள்திணைக்களம்  
Department of External Resources

මුදල් අමාත්‍යාංශය  
මහලේකම් කාර්යාලය (3වැනි මහල), තැ.පෙ. 277, කොළඹ 00100, ශ්‍රී ලංකාව

நிதி அமைச்சு  
செயலகம் (3ஆம் மாடி), த. பெ. இல. 277, கொழும்பு 00100, இலங்கை

Ministry of Finance  
The Secretariat(3<sup>rd</sup> Floor), P.O. Box 277, Colombo 00100, Sri Lanka

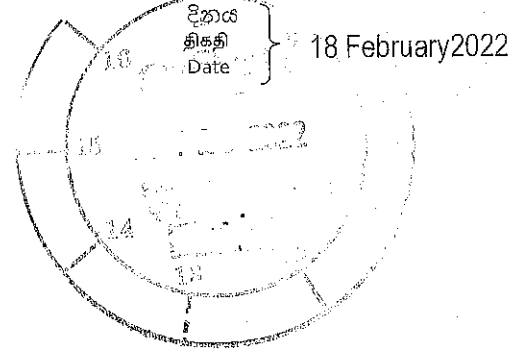
Web Site: www.erd.gov.lk

e-mail: info@erd.gov.lk

මගේ අංකය  
எனது இல  
My No

TA/TH/S/12/2022

මගේ අංකය  
உமது இல  
Your No



Secretary to the Cabinet/Cabinet Office  
Secretary to the Parliament/The Parliament  
Secretaries / All Ministries  
Secretaries / All State Ministries

Attn: Officer In-Charge Foreign Trainings

Dear Sir/Madam

**Sufficiency Economy Policy (SEP) in Community Based Economic Development from 23 May to 03 June 2022 (Online)**

Thailand International Cooperation Agency (TICA) of Thailand has invited nominations from the eligible government officials of Sri Lanka to participate in the above online programme. The course details in this regard are enclosed.

You are kindly requested to take necessary action to circulate this programme among the Departments/Divisions/Institutes under your purview and submit nominations to ERD with the following documents **on or before 23 April 2022**. (The online registration is available at <https://forms.gle/SW53k9qiyWoxXWgy7>)

- o Duly Filled Online Application Form
- o ERD Form (can be downloaded from the ERD website: [www.erd.gov.lk](http://www.erd.gov.lk))

For further enquiries please contact following officers of Technical Assistance Division; Ms. M.R.C.K Senanayake, Deputy Director – 0112484703 or Ms. Yamuna Dissanayake, Development Officer – 0112484517)

Your early response in this regard is highly appreciated.

Yours faithfully

Udeni Udugahapattuwa  
Additional Director General  
for Director General

Copies to Chief Secretaries All Provincial Councils

අධ්‍යක්ෂ ජනරාල්  
பணிப்பாளர் நாயகம்  
Director General

කාර්යාලය  
அலுவலகம்  
Office

ෆැක්ස් අංකය  
தொலைநகல்  
Fax

94-11-2447633  
94-11-2387153  
94-11-2434876

## Online International Training Course on Sufficiency Economy Philosophy (SEP) in Community-based and Economic Development (CBED) 2022

### 1. Course Title

Online Sufficiency Economy Philosophy (SEP) in Community-based Development (CBD), International Training Course 2022

### 2. Duration

2 weeks (during 23 May – 3 June, 2022)

### 3. Background and Rational

The International training course program on SEP in community development has been an annual 5 weeks training program organized by joint efforts of TICA and Karsetsart university for the last decade. The program was favorably ranked by participants. However, Covid-19 and health regulations necessitate changes for conducting training format and structure from conventional to online or virtual training.

Recently, there has been a shift in economic development paradigms from growth-based to community-based development as a mechanism to achieve sustainable development. Experiences have shown that community-based development helps empower communities and strengthening the capabilities of local citizens to undertake self-initiated development activities in response to their needs. The Sufficiency Economy Philosophy initiated by King Bhumibol Adulyadej of Thailand is a means towards community empowerment and strengthening communities, enhancing local economic prosperity.

The SEP stressed the middle path as an overriding principle for appropriate conduct by the populace at all levels. "Sufficiency" means moderation, reasonableness, and the need of self-immunity for enough protection from impact arising from internal and external changes. To achieve this, an application of knowledge with consideration and prudence is essential. At the same time, it is crucial to strengthen the moral fiber of the nation so that everyone adheres to the principles of honesty and integrity. In addition, a way of life based on patience, perseverance, diligence, wisdom, and prudence is indispensable to create balance and be able to cope with adverse shocks. The principles of SEP can be applied to all levels, i.e. individuals, communities, organizations and nations/global. Numbers of case studies in Thailand have shown good practices of SEP applications as guides of individuals to improve quality of life and communities, to develop local productive capabilities and market networks, and to enhance small enterprises and organizations to manage efficiently. Principles of SEP can be applied to developing countries around the world at all levels. Particularly, they can be applied to community development as SEP is fundamental to empowerment and building resilience.

The training course "Sufficiency Economy Philosophy in Community-based Development" provides knowledge of SEP linking to economic concepts/theories and community-based development. During the training course, number of case studies will be illustrated to explain what SEP means in practices. In addition, the training course will provide the techniques/tools (project identification, logical framework, and financial economic and risk analysis) examples for development project following SEP.

### 4. Objectives

The training course is designed to:

1. provide participants with knowledge and understanding of Sufficiency Economy Philosophy (SEP) and related economic theories and concepts

2. explain participants the applications of SEP (individuals, SMEs, communities, organizations, and macro policy implication)
3. provide participants with multiple case studies following SEP
4. demonstrate participants with techniques/tools required for development project formulation, monitoring and evaluation of projects following SEP

## 5. Course Contents

The training course comprised of 5 models

### Module 1: Philosophy and conceptual framework of SEP Relevant Economic Theories

- 1.1 Sufficiency Economy Philosophy and the New Theory
- 1.2 Sufficiency Economy Philosophy and related concepts Economic theories/concepts

### Module 2: Application of SEP: Reasonableness, Moderation and Prudent in Economic and Community-based Development (CBD)

- 2.1 Introduction of Reasonableness, Moderation and Prudent to economic and community-based development
- 2.2 The role of rural financial and cooperative institutions with the application of Reasonableness, Moderation and Prudent in economic

### Module 3: Development project following SEP

- 3.1 Project identification and formulation (reasonableness identification existing resource and constraints identification, and logical framework)
- 3.2 Project appraisal (financial, economic and risk analysis)

### Module 4: Practical experiences of SEP concepts (Reasonableness, Moderation and Prudent)

- 4.1 Case study: Fruit processing under OTOP
- 4.2 Case study: Organic rice a community integrated organic rice
- 4.3 Case study: Credit union for farmers

#### Suggested Reading materials:

Book: Inside Thailand Review: Sufficiency Economy

<http://thailand.prd.go.th/ebook/review/content.php?chapterID=33>

## 6. Number of Participants

15 - 20 participants

## 7. Participants Criteria

All applicants must meet the minimum requirements listed below in order to be eligible to apply for this training programme

- between 25 - 50 years old
- have good command of English language in speaking, reading, and writing skills
- have recommendation from employer

- minimum 5 years working experience
- preferable for those who work in rural development area

#### 8. Invited Country

- Priority: ASEAN countries
- APEC/Land lock countries
- Colombo Plan countries

#### 9. Venue

The online presentations will be conducted at Building 5 (Room 5607), Faculty of Economics, Kasetsart University, 50 Ngam Wong Wan Rd. Chatuchak, Bangkok 10900 THAILAND

#### 10. Expected Results

- Understanding the Sufficiency Economy Philosophy concept
- Perception of applying SEP in rural financial and cooperative institutions for development.
- Conceptualizing development project follows SEP

#### 12. Institution

##### 12.1 Recruiting/Executing Agency in Thailand

The application form must be made and submitted to Department of International Cooperation Affairs (TICA), Ministry of Foreign Affairs, The government Complex, Building B (South Zone), 8<sup>th</sup> Floor, Laksi, Bangkok 10210, THAILAND

Contact persons: Ms. Sureerat Potipim: e-mail address: [sureeratp@mfa.go.th](mailto:sureeratp@mfa.go.th)

##### 12.2 Implementing Agency of the Training Course

The course will be conducted by Faculty of Economics, Kasetsart University, 50 Ngam Wong Wan Rd. Chatuchak, Bangkok 10900 THAILAND Tel. (66-2)579-9579 Ext. 5602

Contact person: Miss. Prapinwadee Sirisupluxana

e-mail address: [fecopds@gmail.com](mailto:fecopds@gmail.com)

Mrs. Isriya Nitithanprapa Bunyasiri,

e-mail address: [fecoiyb@ku.ac.th](mailto:fecoiyb@ku.ac.th), [nitithai1@gmail.com](mailto:nitithai1@gmail.com)

Mr. Pasakorn Thammachote

e-mail address: [fecopot@ku.ac.th](mailto:fecopot@ku.ac.th), [pasakorn.tham@gmail.com](mailto:pasakorn.tham@gmail.com)

Trainers/Coach: Lecturers from the Faculty of Economics, Kasetsart University and experts from universities, private organizations and government officials who have a theoretical and practical experiences relating to sufficiency economy philosophy.

Training Equipment: Power Points and/or Video presentation, Case Studies

##### 12.3 Collaborative Organizations

Unit of Agricultural Strategy Research (UASR), Center for Applied Economic  
Research (CAER), Kasetsart University, 50 Ngam Wong Wan Rd. Chatuchak, Bangkok  
10900 THAILAND Tel. (66-2)561-5037 Ext. 11

Contact person: Miss Prapinwadee Sirisupluxana

e-mail address: [fecopds@gmail.com](mailto:fecopds@gmail.com)

Mr. Pasakorn Thammachote

e-mail address: [fecopot@ku.ac.th](mailto:fecopot@ku.ac.th), [pasakorn.tham@gmail.com](mailto:pasakorn.tham@gmail.com)

### 13. Expenditure/Funding

This training is funded by TICA.